



## Beat the Heat, Boost Literacy



**14th September, 2023**  
**Seafield Primary School**

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# Project Summary

Policy Forum Guyana under the theme '*Beat the Heat, Boost Literacy*' decided to donate a **fan and books** to **Seafield Primary School** at West Coast Berbice on **14th September, 2023**. This initiative is linked to the World literacy Day project conducted on September 8, 2023 at Smith's Memorial Primary School and Live Learners & Edutainment Elite.

Guyana is located on the equator, which implies that the country receives direct sunlight throughout the year and it is noted that global temperature has increased, as such this will result in an uncomfortable environment for learning. Children can be affected by heat-related illnesses such as heat exhaustion which is characterized by heavy sweating, dizziness, nausea etc. In addition, children can experience heat stroke and heat cramps. Thus, reducing their attention span which impedes their ability to learn. Therefore, Policy Forum Guyana was motivated to donate a new fan for the Grade 5 students of the school to utilize. This therefore will significantly improve the classroom environment and create a productive atmosphere for the students.

Additionally, Policy Forum Guyana donated approximately 30 academic and fictional books towards the school, to promote literacy. Books open a world of knowledge and learning opportunities for students. By donating books towards the school, Policy Forum Guyana has contributed to bridging the educational disparities between rural and urban schools. Literacy enables individuals to enhance their comprehension, communication, and decision-making skills, thereby fostering the personal development of children. Along with academic books, learning materials were donated such as environmental posters from reputable organisations like the World Wildlife Fund. Hence, directly aligning with Sustainable Development Goal 4: Quality Education.

## Contributions

As a result of the above mentioned initiative, Policy Forum Guyana were able to achieve the following objectives:

1. **Enhancing Learning Environment:** The supply of a fan contributed to a more comfortable and productive learning environment.
2. **Promoting Literacy:** Donating books offered a diverse range of reading resources to the students of Seafield Primary
3. **Empowering Individuals:** Literate students were better able to comprehend and access information and participate fully in a rapidly changing society.
4. **Inspiring Generosity:** By individuals witnessing the positive impact of donations will motivate more persons or organisations to support schools.
5. **Aligning with Sustainable Development Goal 4:** By donating a diverse quantity of textbooks and learning materials we increased the quality of educational materials available to these students



# Appendix

*Evidence 1: Handing over the donations to Seafield Primary School*







*Evidence 2: Setting up the fan for the school*







*Evidence 3: Policy Forum Guyana's Staff educating Students about the importance of literacy.*



*Evidence 4: Social Media Outreach - Keeping it Cool Poster*

*Facebook:*

The image shows a Facebook post from Policy Forum Guyana. The post header includes the profile picture, name 'Policy Forum Guyana', and publication details: 'Published by Benita Davis · September 12 at 3:49 PM'. Below the header is the text 'Together, We Can Make a Cool Impact!'. The main content is a colorful poster with a light blue background and yellow accents. At the top center is the Policy Forum Guyana logo, a stylized eye with 'PFG' inside. The main title is 'Keeping it Cool in Schools' in large, bold, dark blue letters, with the subtitle 'Beat the Heat, Boost Literacy!' below it. On the right side of the poster is a blue and yellow electric fan. On the left side is a cartoon illustration of a young boy with curly brown hair, wearing a white shirt and red shoes, sitting and reading a green book. The text on the poster includes: 'Join us in making a difference. We're donating story books and fans to schools in need to combat the heat waves and promote literacy among our future leaders.'; 'Collection Date: Sep 13-2023'; 'Drop-off Location: Policy Forum Guyana Office, 56B Hadfield and Austin Place, Donation Open from 10:00am-05:00pm'; 'Or we can collect them from you. Please give us a call: 707-3511/611-2995'; 'For more information & other community support programs, please visit: www.policyforumgy.com'; and 'Thank you for supporting us with your donation!'. At the bottom of the Facebook post interface, there is a link 'See insights and ads' and a blue 'Boost post' button.

This post was able to reach 115 individuals and have 8 engagements.

*Instagram:*





policyforumguyana



# Keeping it Cool in Schools

Beat the Heat, Boost Literacy!

Join us in making a difference. We're donating story books and fans to schools in need to combat the heat waves and promote literacy among our future leaders.

**Collection Date:**

**Sep 13-2023**

**Drop-off Location:**

Policy Forum Guyana Office  
56B Hadfield and Austin Place  
Donation Open from  
10:00am-05:00pm

Or we can collect them from you. Please give us a call:

**707-3511/611-2995**

For more information & other community support programs, please visit:

**[www.policyforumgy.com](http://www.policyforumgy.com)**

Thank you for supporting us with your donation!



[View Insights](#)

[Boost Post](#)

This post was able to reach 66 individuals and have 12 engagements.



## Evidence 5: Social Media Outreach - Donation Post

Facebook:

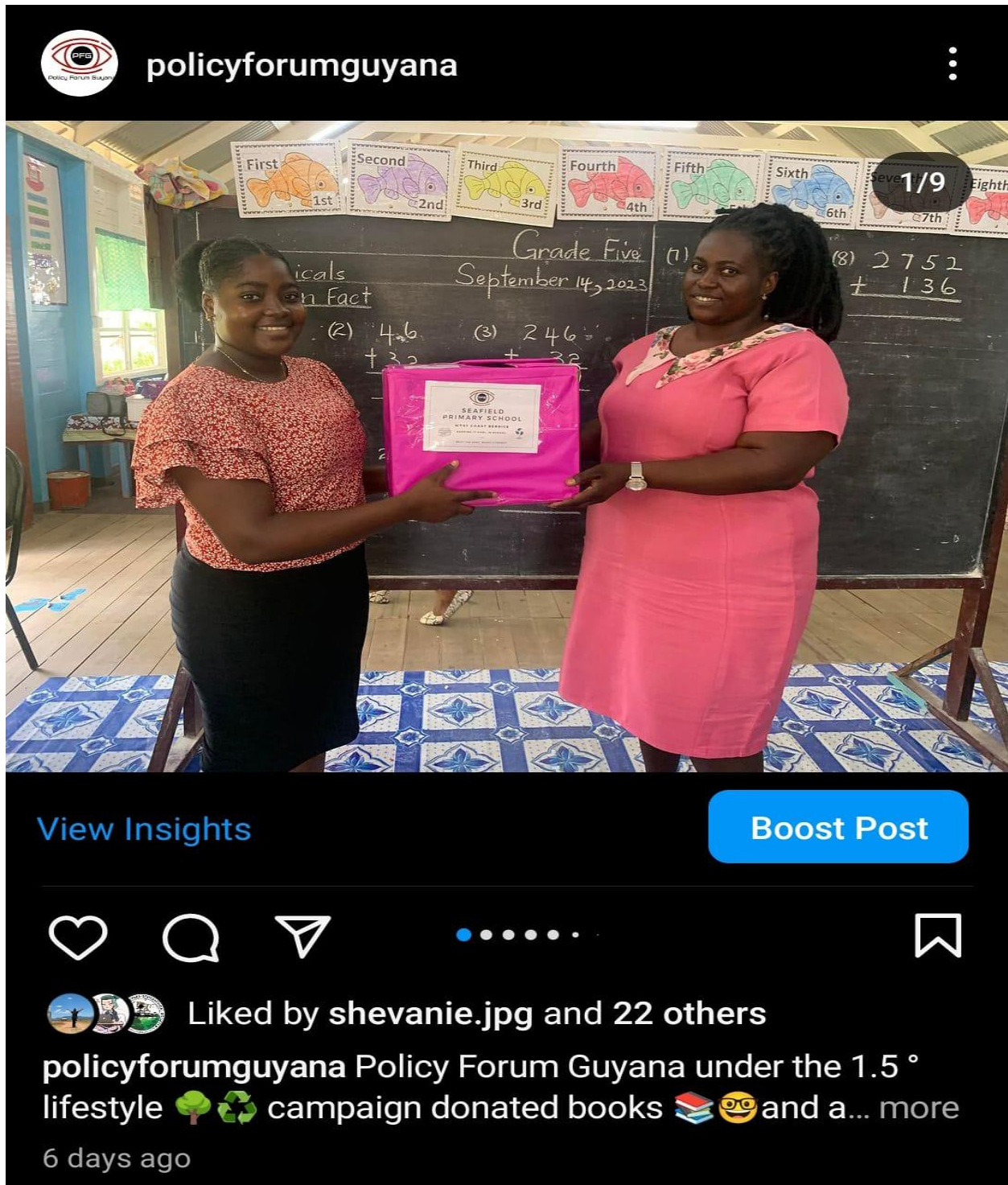
Seafield Primary School in order to "beat the heat" and promote Literacy among the future leaders of Guyana.

See more



This post was able to reach 260 individuals and have 39 engagements.

Instagram:



This post was able to reach 100 individuals and have 24 engagements.