

EARTH HOUR REPORT

20
24

Eco-Explorers Scavenger Hunt



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Introduction

Earth Hour is a global environmental movement organized by the World Wide Fund for Nature (WWF). It began in Sydney, Australia, in 2007, and has since grown to become one of the world's largest grassroots movements for the environment. Earth Hour encourages individuals, communities, and businesses to turn off non-essential lights for one hour, from 8:30 to 9:30 p.m. local time, as a symbolic gesture to show their commitment to protecting the planet. Earth Hour 2024 was celebrated under the overarching theme of sustainability on March 23rd.

By participating in Earth Hour, individuals and organizations demonstrate their concern for the environment and their willingness to act against climate change. Beyond the symbolic act of turning off lights, Earth Hour aims to raise awareness about the importance of sustainable practices and the need for urgent action to address environmental challenges. Therefore, it was crucial for Policy Forum Guyana to participate in Earth Hour observances, as its mandate involves addressing climate change and promoting environmental education through the adoption of the 1.5°C lifestyle.

The Event

The Eco-Explorers Scavenger Hunt was a featured activity of the WWF Earth Hour event in Guyana, showcasing the country's commitment to environmental conservation and sustainability. Promoted on the [WWF Guianas website](#), the scavenger hunt aimed to engage participants in a fun and educational experience that highlighted the importance of protecting Guyana's rich biodiversity.

Aims

The Policy Forum Guyana Earth Hour Eco Explorers Scavenger Hunt aimed to combine the excitement of a scavenger hunt with the educational opportunity to deepen youths understanding of sustainable practices. By encouraging participants to explore their community with an environmentally conscious mindset, this event sought to foster awareness about sustainable development. The primary objective was to actively engage youth in the WWF-Guianas 2024 Earth Hour celebration, aligning their exploration with the broader global initiative. Through hands-on experiences and challenges, participants had the opportunity to learn about sustainable practices and contribute to a meaningful Earth Hour celebration by discovering and promoting eco-friendly initiatives within their local community. This scavenger hunt served as a dynamic platform for youth involvement, environmental education, and the promotion of sustainable living in alignment with the goals of WWF-Guianas and Policy Forum Guyana.

Summary of the Scavenger Hunt

The Eco-Explorers Scavenger Hunt at Earth Hour commenced at 4:30pm and ended at 5:30pm at the Botanical Gardens. It was the highlight of the Earth Hour activities. Before the hunt began, a brief orientation was conducted to remind everyone of the rules and their need to respect the environment during the activity. The teams were tasked with determining the correct order of the picture clues based on the descriptions on each one. To ensure an enjoyable game for both categories, there were separate designated areas for juniors and for seniors. Most teams were seen running back and forth in the scavenging areas to ensure their teams brought first place. The winning team was announced based on their ability to present the list of clues in the correct order to the judge within the fastest time. However, all participants were winners, having experienced a memorable adventure and gaining a deeper appreciation for the environment. As such, all teams were presented with Participation Certificates. The first and second places winners in each category were presented prizes and trophies during the Countdown to Switch Off Concert later in the evening.

Policy Forum Guyana Booth

Following the Scavenger Hunt, an expo organized by the World Wide Fund provided an engaging platform for attendees to interact with various environmental organizations. This event took place just before the Countdown to Switch Off Concert. At the Policy Forum Guyana (PFG) Booth, visitors were treated to a range of activities and displays. They could engage in games like the River Guardian Boardgame, Eco Snake and Ladder, and Eco Helper Game, which not only entertained but also educated about environmental conservation.


Additionally, visitors had the chance to participate in trivia sessions for the opportunity to win prizes, get their faces painted, and learn about the impactful work done by Policy Forum Guyana. The booth also showcased items from the Trash to Treasure Project and the Glass It Up Competition from 2023, highlighting innovative ways to repurpose waste.

Moreover, visitors could try their hand at Paint by Numbers and indulge in free Earth Hour themed cupcakes. For the younger attendees, there were basketball hoops to enjoy while waiting. Throughout the expo, there was a focus on introducing attendees to the concept of the 1.5°C lifestyle, encouraging them to adopt sustainable alternatives in their daily lives. Overall, the expo provided a vibrant and informative experience, aligning perfectly with the with Earth Hour's values and Policy Forum Guyana's commitment to environmental advocacy and education.

Participants and Placement in the Scavenger Hunt

The Scavenger Hunt attracted over 80 participants who were apart of 23 different teams. The Junior Eco-Explorers (13-17 years old) had 6 teams while the Senior Eco-Explorers (18 and above) had 17 registered teams.

Eco-Explorers Scavenger Hunt Teams

Categories	Team Names
Junior Eco-Explorers (13-17 years old)	Dynamic Dynamos Group
	Brickdam Secondary Scavenger team
	The Aces
	BSS Explorers
	Mission Marvels
	Emerald Elite
Senior Eco-Explorers (18 and above)	University of Guyana Art Club
	University of Guyana's Geographical Society
	TAB-JD
	Women's empowerment advocating group
	CYEN in Guyana
	Dynamic Dynamos Group
	University of Guyana Biology Club
	Doom Patrol
	Jagessar Babies 
	Alpha Green
	RJB
	Eco-Trust Society
	Escape Book Club
	Power Tribe
	Team Supreme
	Team Explorers
	Youth Action Network U.S. Embassy

The winners of the Scavenger Hunt were determined by their speed in presenting the list of clues in the correct order to the judge. The winners for the two categories are as follows:

Junior Eco-Explorers (13-17 years old)

1st Place CYEN in Guyana

2nd Place Power Tribe

Senior Eco-Explorers (18 and above)

1st Place Aces

2nd Brickdam Secondary Scavenger team

Conclusion

In conclusion, Earth Hour 2024 was a resounding success, with Policy Forum Guyana actively participating in and contributing to the event. The Eco-Explorers Scavenger Hunt, a highlight of the Earth Hour activities, engaged participants in a fun and educational experience that promoted environmental awareness and sustainability. Through interactive games, educational displays, and community engagement, Policy Forum Guyana was able to raise awareness about the importance of environmental conservation and the 1.5°C lifestyle. The Policy Forum Guyana booth at the expo provided an interactive platform for attendees to learn about environmental initiatives and engage in activities that promote sustainable living. Overall, Earth Hour 2024 was a testament to the collective effort of individuals, organizations, and communities in promoting environmental conservation and sustainability.

Appendices

i. Pre-Event Publicity

Poster

60 EARTH HOUR

ECO-EXPLORERS Scavenger Hunt

16:00 HRS, SAT 23 MAR AT NATIONAL PARK

CATEGORIES

JUNIOR ECO-EXPLORERS
(13-17 years old) - 5 persons per team

SENIOR ECO-EXPLORERS
(18 and above) - 5 persons per team

Unleash your inner explorer!
Prizes to be won!!

FREE REGISTRATION ONLINE
FOR MORE INFORMATION CALL
707-3507/707-3511

Guyana, Give an Hour for Earth
23rd March #MyHourForEarth

60 EARTH HOUR WWF

Policy Forum Guyana is with Meethi Massala & Radio Aanand and 2 others.
March 7 · 🌐

Join Us and Unleash Your Inner Explorer at Policy Forum Guyana's Scavenger Hunt !
Amazing Prizes Await the Winners! 🏆🎁

This Earth Hour 🌍🕒 on March 23, 2024, at 16:00 hrs, at the National Park 🌳, embark on an exciting scavenger hunt adventure.

Categories include:
Junior Eco-Explorers - (13-17 years old)
Senior Eco-Explorers - (18 and above)
(Each team should consist of five (5) members)


Scan the QR code on the flyer to register your team for the Scavenger Hunt or click the link below. 📲

<https://forms.gle/Tp4fKbwchLBgk88p8>

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#scavengerhunt #EarthHour #earthhour2024 #nationalparks

<https://www.facebook.com/photo/?fbid=812168877617540&set=a.629033835931046>

 Policy Forum Guyana is with Malika Russell.
 March 20 · 🌐


Important Update ! !
 Eco-Explorers Scavenger Hunt will now be held at the Botanical Gardens. 🌿🌿
 Make Sure to Join Us and Unleash Your Inner Explorer at Policy Forum Guyana's Scavenger Hunt !
 Amazing Prizes Await the Winners! 🏆🎁

This Earth Hour 🌍🕒 on March 23, 2024, at 16:00 hrs, at the Botanical Gardens 🌿, embark on an exciting scavenger hunt adventure.

Categories include:
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 (Each team should consist of five (5) members)

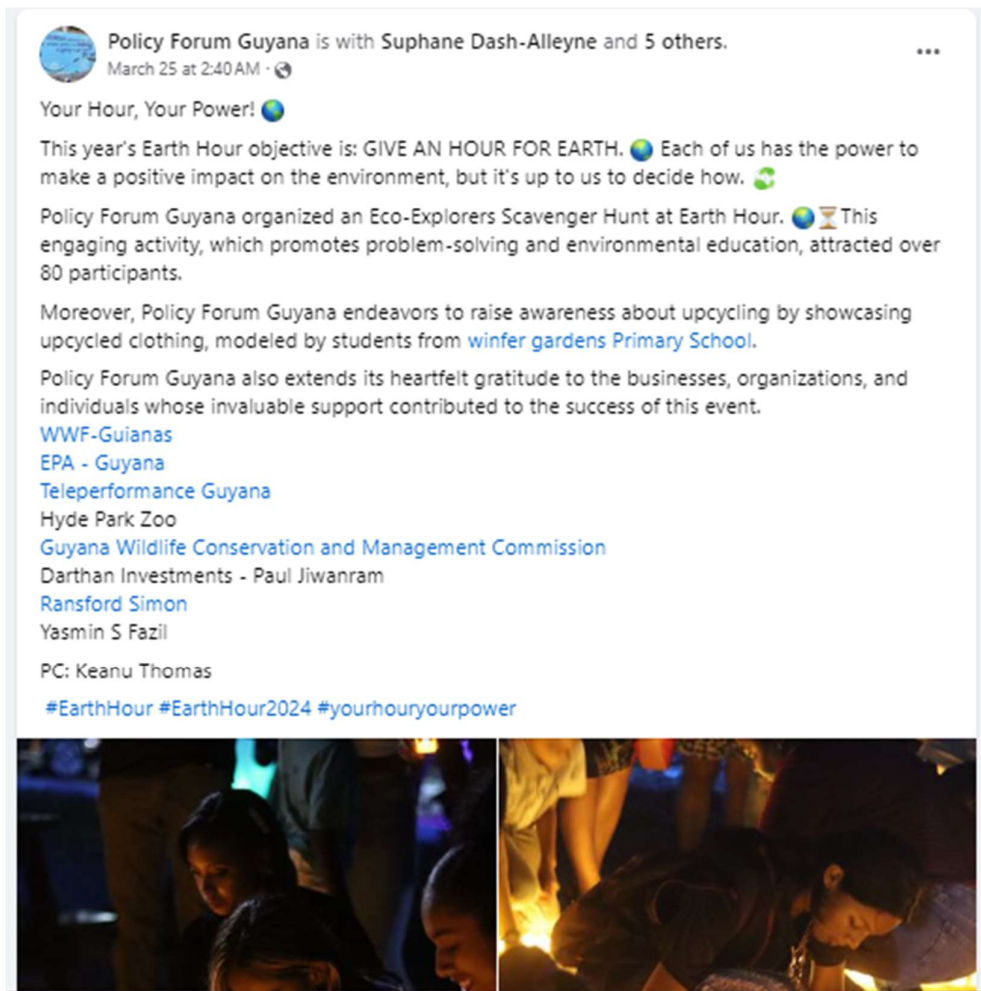
Scan the QR code on the flyer to register your team for the Scavenger Hunt or click the link below. 📲
<https://forms.gle/Tp4fkbcwHLBgk88p8>

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 .
 #EarthHour #earthhour2024 #scavengerhunt



<https://www.facebook.com/policyforumgy/posts/pfbid0qTKbFb8S6HWEBMyqMeUnMLpxE32TeA7w5waCDaDZ8vL3B7f3zEtBPXCmoAUF9awdl>

ii. Post Event Publicity



The image is a screenshot of a Facebook post. At the top, it shows the profile picture of Policy Forum Guyana and the text "Policy Forum Guyana is with Suphane Dash-Alleyne and 5 others." followed by the date and time "March 25 at 2:40 AM". The post content starts with "Your Hour, Your Power!" and discusses the Earth Hour objective: "GIVE AN HOUR FOR EARTH." It mentions an "Eco-Explorers Scavenger Hunt" activity that attracted over 80 participants. It also lists several partners and supporters: WWF-Guianas, EPA - Guyana, Teleperformance Guyana, Hyde Park Zoo, Guyana Wildlife Conservation and Management Commission, Darthan Investments - Paul Jiwanram, Ransford Simon, and Yasmin S Fazil. The post ends with the name of the person who posted it, PC: Keanu Thomas, and three hashtags: #EarthHour, #EarthHour2024, and #yourhouryourpower. Below the text are two side-by-side photographs showing people participating in the scavenger hunt at night, illuminated by warm, low-key lighting.

<https://www.facebook.com/policyforumgy/posts/pfbid02jEvh6KxuCcerUGfd95x2W16VTrGx5jP4RUn2t6syUkCw7HH7UPzaZQFGgg7Ciqgal>

iii. List of Volunteers for Earth Hour Eco-Explorer Scavenger Hunt

Name	Number	Email	Tasks
Benita Davis	614-8566	benitabenita22@gmail.com	Assisting with decorations, set up for PFG scavenger hunt and lights out concert
Breneth McDonald	673-1416		Assisting with decorations for EH, setting up PFG booth, and packing up after the Earth Hour
Britney Semple	625-7382	britneysemp14@gmail.com	Assisting with decorations, setting up for PFG scavenger hunt and setting up of PFG booth (Telling persons about the organisation and how to volunteer)
Jasmine Crawford	662-9516	Crawfordjasmine670@gmail.com	Assisting with the scavenger hunt as well as packing up stuff after the scavenger hunt and PFG booth (Selfie frame and upcoming projects)
Shevona Strain	689-2736	shevonas23@gmail.com	Providing volunteers with Snacks and Refreshments
Joshua Van Buckley	676-2521	Joshuavanbuckley83@gmail.com	Assisting with decorations for EH, setting up the PFG booth, and packing up after the Earth Hour
Juwel Van Buckley	637-6715	juwelvanbuckley1@gmail.com	Assisting with decorations for EH, setting up the PFG booth, and packing up after the Earth Hour
Christal Craig	626-4995	chrissycraig06@gmail.com	Assisting with the scavenger hunt and setting up the PFG booth followed by assisting Britney and Jasmine to inform persons about PFG
Ashley Matai	662-7557	ashley.matai2020@gmail.com	Assisting with decorations, set up for PFG scavenger hunt
Siddi Nandkishore	626-2366	siddinandkishore14@gmail.com	Assisting with decorations, set up for PFG scavenger hunt and PFG booth (Paint by numbers)
Rahul Changa	654-8955	rahulchanga1@outlook.com	Assisting with packing up after the Scavenger hunt, then playing the EH slideshow and setting up for lights out
Jedidah	659-4461	jedidahsmith255@gmail.com	Setting up as well as

Smith			packing up stuff after the scavenger hunt and PFG booth (Eco-Snake & Ladder)
Keanu Thomas	693-9729	romelkthomas@gmail.com	Assisting with decorations
Anjali Maharaj	651-2117	anjali.maharaj1213@gmail.com	set up for PFG scavenger hunt and PFG booth (Spin the wheel)
Olisa Pantlitz	698-4215	patlitz10olisa@gmail.com	Set up for PFG scavenger hunt and PFG booth (Eco-Snake & Ladder)
Leanna Mendonca	697-6417	leannaemily12@gmail.com	Assisting with decorations, setting up as well as pack up for PFG scavenger hunt and EH slideshow
Suphane Dash-Alleyne	655-2357	Suphanedash50@gmail.com	Assisting PFG with packing up stuff after the scavenger hunt and assisting with Lights Out Concert
Chandane Persaud	611-5182	chandaneversaud.ug@gmail.com	Assisting PFG setting up as well as packing up stuff after the scavenger hunt. PFG Booth (SDG memory game)
Shankar Cyril	600-2359	shankarcyril3@gmail.com	Assisting with decorations, setting up as well as packing up stuff after the scavenger hunt. PFG booth Earth Helper
Reanna McGarrell	675-3121	reannamcgarrell218@gmail.com	Assisting with decorations for Earth Hour, setting up for PFG Scavenger hunt
Onifa Pantlitz	698-3013	onifapantlitz123@gmail.com	Setting up as well as packing up stuff after the scavenger hunt and PFG booth (Eco-Snake & Ladder)

iv. Scenes from the Scavenger Hunt







v. Scenes from the Expo



vi. Scenes from the Lights Off Segment



